Fabian Kramlich   Brand & Web Designer

Education

Macromedia University
Munich, Germany
2013 - 2017

B.A. in Media and Communication Design

Limkokwing University
Kuala Lumpur, Malaysia
2014

B.A. in Media and Communication Design
Semester Abroad

Work Experience (8Y)

Eichmeister Agency
Munich, Germany

- **Senior Art Director**
  2023 - present

  Monitoring and executing projects; Developing and implementing strategies; Ensuring high-quality outputs

- **Art Director**
  2018 - 2023

  Generating ideas and concepts; working closely with clients and presenting strategies, brands and other deliverables

- **Junior Art Director**
  2016 - 2018

  Assisting, planning and executing design projects; working in teams to develop and executie new ideas and strategies

- **Designer**
  2016 - 2018

  Collaborating on branding and web projects; creating logo designs; preparing presentations; social media work

Lecture Work

Macromedia University
Munich, Germany

- **Interface Design**
  2021 - 2022

  Teaching about the principles of interaction and interfaces, user centered design and creating interactive prototypes

- **Online Media**
  2022 - 2023

  Lecturing about the history of media, showcasing trends, conducting research and developing online brands

Skill Toolbox

Adobe CC / Figma / Sketch / UI/UX Design / UX Research / Prototyping / Brand Development & Strategy / Print & Editorial Design (no, not dead yet) / Elementor / MS Office Suite / Photography

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